UNIVERSITY OF SCIENCE AND CULTURE

In the third decade of its activities and after its quantitative development, institutionalization of academic education, and promotion of applied research, University of Science and Culture moves on the path to entrepreneurship. In line with advanced universities in the world aiming to educate and secure a part of specialized forces needed by society with a strong orientation toward entrepreneurship, the university aims to play a more active role in modern education, job creation, technology development, and creation of social values. University of Science and Culture is affiliated with the Academic Center for Education, Culture, and Research (ACECR), and consists of four departments: Education and Postgraduate Studies, Research and Technology, Students’ Culture, and Support, as well as five faculties: Engineering, Art and Architecture, Humanities, Tourism Sciences, and New Media Technology and Science. University of Science and Culture has over 100 faculty members and 8,000 students (2,000 female and 6,000 male students) and offers scientific, educational, cultural, research, and entrepreneurship services to around 5,000 students.

Objectives
- Development of new and interdisciplinary fields tailored to the needs of society.
- Development of knowledge-based and entrepreneurial businesses.
- Strengthening the extended student’s value.
- Identification and explanation of social issues in the form of academic subjects and attracting and homogenizing education and research to solve current issues.
- Completing the knowledge-based entrepreneurship (identification of Opportunities, Equipping Resources, Creation and Growth) cycle with emphasis on graduate students.

<table>
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<tr>
<th>Faculty</th>
<th>Number</th>
<th>Bachelor</th>
<th>Master</th>
<th>PhD</th>
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<td>Tourism Sciences</td>
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</table>

Cooperation with ACECR Research Institutes and Centers
The quality of graduate courses at University of Science and Culture is bolstered by software and hardware capabilities of ACECR research institutes and centers. It should be noted that the Research Centers, Adriance Research Institute, Institute for Technology Development, Academic Innovation, and Social Business Research Institute, Tourist Research Center and Institute of Culture, Art, and Architecture.

International Cooperation
With the extensive interaction of Science and Culture through免

Institute for Sustainable Development of Tourism
The Institute for Sustainable Development of Tourism is affiliated with the University of Science and Culture. As one of the first universities of this kind in Iran, it is preparing the ground for further developments in this field of study. The research center is already made valuable achievements in the field of sustainable tourism, which is considered one of the important sectors of Iran's economy. The research center is working on developing tourism policies and strategies, promoting sustainable tourism, and providing guidelines for the development of tourism institutions, destination branding, and health and medical tourism.

Iranian Cultural and Creative Industries Park
National Park of Sciences, Soft Technologies, and Cultural Industries of the University of Science and Culture is the only specialized park in Iran in the area of culture. Taking into account the needs of the country, this park aims at developing cultural businesses, commercializing soft technologies, and creating jobs in sectors such as culture, arts, handicraft, and tourism.

Specialized Training Center
Specialized Training Center of University of Science and Culture was established to address job creation, entrepreneurship, and promotion of human resources skills and with the goal of training a specialized and expert force in four branches (media, fitness, tourism, and design). In addition to designing, developing, and implementing courses required for students and employees, the Park continually monitors needs assessment in order to meet the needs of ministries, organizations, and executive bodies (public and private). Then, applied-specialized courses are designed and developed based on the existing needs, which eventually create jobs for the learners.

Foundation for Business
University of Science and Culture has put the specialized Business and National Park of Sciences, Soft Technologies, and Cultural Industries on the agenda, in order to contribute to the institutionalization of the field and establish a “Foundation for Business.” In order to play a major role in establishing the future of the field and development of knowledge-based businesses with the aim of promotion and facilitating entrepreneurship, training, and field of the university’s strategic model.

Address: No. 8, Nader St, Shadab Qasemi Ave, Adineh Cultural Emb. Science, Tehran.